South West TAFE’s ambition is to provide future focused education that creates a lifetime of opportunity and employability. We will achieve this by being people focused, putting our customer first and tailoring our approach so every learner is successful.

**Our Service Standard Commitment**

*To achieve our ambition we will provide excellence in customer service and respond to all internal and external communication and enquiries within 48 hours.*

**General**

- We will strive to exceed expectations and distinguish ourselves from the rest.
- We will work to anticipate the needs of those we serve by proactively working to meet their needs.
- We will hold ourselves and each other accountable for our service commitment.
- We will be conscious of our communication style (i.e. audible voice, eye contact when speaking to someone, tone of voice) and communicate in a professional manner.
- We will make a conscious effort to compliment coworkers when their actions comply with these standards.

**External Customers**

- We will greet our customers in a courteous and professional manner.
- We will listen effectively to our customers’ requests and promptly take the necessary actions to assist them. We will inform our customers of normal process time, when they can expect completion and any delays that may arise in the process.
- We will touch base with our customers to update them as to where we are in the process.
- We will respond to website questions/requests within 48 hours during normal business hours.
- We will finish our encounters with our customers in a courteous and professional way.

**Internal Customers**

- We will interact with each other in a courteous and professional manner.
- We will inform our internal customers of normal process time, when they can expect completion and any delays that may arise in the process.
o We will touch base with our internal customers daily, either by e-mail or phone, to update them as to where we are in the process.
o We will work to resolve issues with coworkers and other departments by discussing problems directly and working toward agreed upon solutions.
o We will be considerate, cooperative and helpful to every staff member to assure quality services.
o We will hold ourselves and each other accountable for addressing inappropriate comments and behavior

Telephone Etiquette

o When at our desks, we will answer the phone within two rings.
o Where staff members located nearby are absent, we will assist by answering their phone and relaying the message.
o We will identify ourselves when we answer.
o We will listen to the caller’s request and assist the caller accordingly.
o If we cannot assist the caller, we will direct the call to the appropriate person. Before transferring the call, we will obtain the caller’s permission and provide the caller with the name and extension number of the person who will be helping the caller.
o We will obtain the caller’s permission before placing the call “on hold” by asking and waiting for a response before initiating the hold function.
o We will end the conversation in a courteous and professional way by thanking the caller. We will wait for the caller to hang up first.
o We will notify our customers that someone is unavailable by saying, “He/She is unavailable. Is this an urgent issue or may I take a message?”

Voice Mail

o We will respond to voice mails within 48 hours during normal business hours.
o We will update our voice mail greeting, advising callers when we will be out of the office for an extended period of time (1/2 day or longer), informing callers of when we will return and who they may contact with questions (if applicable).

E-mail/Internet

o We will respond to e-mails within 48 hours during normal business hours.
o We will update our e-mail notification message when we will be out of the office for an extended period of time (full day or more). We will indicate our expected return date and indicate a contact person (if applicable).
o We will respond to web based enquiries within 3 hours during normal business hours.